

# **Apptoto's Ethics Policy**

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**Last Update Status:** *Updated October 2016*

## **1. Overview**

Go-Cort, LLC (DBA [apptoto.com](http://apptoto.com)) is committed to protecting employees, partners, vendors and the company from illegal or damaging actions by individuals, either knowingly or unknowingly. When Apptoto.com addresses issues proactively and uses correct judgment, it will help set us apart from competitors.

Apptoto.com will not tolerate any wrongdoing or impropriety at any time. Apptoto.com will take the appropriate measures act quickly in correcting the issue if the ethical code is broken.

## **2. Purpose**

The purpose of this policy is to establish a culture of openness, trust and to emphasize the employee's and consumer's expectation to be treated to fair business practices. This policy will serve to guide business behavior to ensure ethical conduct. Effective ethics is a team effort involving the participation and support of every Apptoto.com employee. All employees should familiarize themselves with the ethics guidelines that follow this introduction.

## **3. Scope**

This policy applies to employees, contractors, consultants, temporaries, and other workers at Apptoto.com, including all personnel affiliated with third parties.

## **4. Policy**

### **1. Executive Commitment to Ethics**

- 1.1. Senior leaders and executives within Apptoto.com must set a prime example. In any business practice, honesty and integrity must be top priority for executives.
- 1.2. Executives must have an open door policy and welcome suggestions and concerns from employees. This will allow employees to feel comfortable discussing any issues and will alert executives to concerns within the work force.
- 1.3. Executives must disclose any conflict of interests regard their position within Apptoto.com.

### **2. Employee Commitment to Ethics**

- 2.1. Apptoto.com employees will treat everyone fairly, have mutual respect, promote a team environment and avoid the intent and appearance of unethical or compromising practices.
- 2.2. Every employee needs to apply effort and intelligence in maintaining ethics value.

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- 2.3. Employees must disclose any conflict of interests regard their position within Apptoto.com.
  - 2.4. Employees will help Apptoto.com to increase customer and vendor satisfaction by providing quality product s and timely response to inquiries.
  - 2.5. Employees should consider the following questions to themselves when any behavior is questionable:
    - Is the behavior legal?
    - Does the behavior comply with all appropriate Apptoto.com policies?
    - Does the behavior reflect Apptoto.com values and culture?
    - Could the behavior adversely affect company stakeholders?
    - Would you feel personally concerned if the behavior appeared in a news headline?
    - Could the behavior adversely affect Apptoto.com if all employees did it?
3. Company Awareness
    - 3.1. Promotion of ethical conduct within interpersonal communications of employees will be rewarded.
    - 3.2. Apptoto.com will promote a trustworthy and honest atmosphere to reinforce the vision of ethics within the company.
4. Maintaining Ethical Practices
    - 4.1. Apptoto.com will reinforce the importance of the integrity message and the tone will start at the top. Every employee, manager, director needs consistently maintain an ethical stance and support ethical behavior.
    - 4.2. Employees at Apptoto.com should encourage open dialogue, get honest feedback and treat everyone fairly, with honesty and objectivity.
    - 4.3. Apptoto.com has established a best practice disclosure committee to make sure the ethical code is delivered to all employees and that concerns regarding the code can be addressed.
    - 4.4. Employees are required to recertify their compliance to Ethics Policy on an annual basis.
5. Unethical Behavior
    - 5.1. Apptoto.com will avoid the intent and appearance of unethical or compromising practice in relationships, actions and communications.
    - 5.2. Apptoto.com will not tolerate harassment or discrimination.

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- 5.3. Unauthorized use of company trade secrets & marketing, operational, personnel, financial, source code, & technical information integral to the success of our company will not be tolerated.
- 5.4. Apptoto.com will not permit impropriety at any time and we will act ethically and responsibly in accordance with laws.
- 5.5. Apptoto.com employees will not use corporate assets or business relationships for personal use or gain.

### **5. Policy Compliance**

#### 1. Compliance Measurement

The HR Team will verify compliance to this policy through various methods, including but not limited to, business tool reports, internal and external audits, and feedback.

#### 2. Exceptions

None.

#### 3. Non-Compliance

An employee found to have violated this policy may be subject to disciplinary action, up to and including termination of employment.

### **2. Related Standards, Policies and Processes**

None.

### **3. Definitions and Terms**

None.

### **4. Revision History**

<b>Date of Change</b>	<b>Responsible</b>	<b>Summary of Change</b>
<b>June 2014</b>	SANS Policy Team	Updated and converted to new format.
<b>October 2016</b>	<b>Frank Cort</b>	<b>Adopted and customized by <a href="http://apptoto.com">apptoto.com</a></b>